



Graphics
Solutions



Avery Dennison

Imagine **Every Color Possibility**

A comprehensive product guide for screen & cut graphic film applications.

Color Selector Guide **2016**

Vibrant films that demand attention

Avery Dennison offers one of the industry's broadest range of custom vinyl graphics in opaque, translucent, reflective, metallic and special-effect materials. Our attention-demanding films are available in a comprehensive number of adhesive and liner combinations and are distinctly designed for traditional screen-printing and computer cutting applications.

1-2-3 steps for selecting the right product and color for your application

Determining the right vinyl and color solution is as easy as following these three simple steps.



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Step 2 – Find your color

Each screen and cut product line has a range of color options featured on each page within this guide, plus custom color matching is available. The Avery Dennison Favorites collection represents the most popular colors within the PC 500, HP 700, SC 900 and SF 100 screen and cut vinyl portfolios, which also offer quick order lead-times. Identify an Avery Dennison Favorites color by the symbol shown at right. Get started with Avery Dennison Favorites on the next page.



Step 1 – Select product line, based on your application

Application Type:	Application Need:	Recommended Product:
<ul style="list-style-type: none"> - Architectural Graphics - Vehicle Graphics - Indoor and Outdoor Advertising - Wayfinding Signage 	<ul style="list-style-type: none"> - Conformability to difficult curves, shapes, crevices - 3D Applications - Long Term Durability 	Supercast (SC) 900 Series Films
<ul style="list-style-type: none"> - Architectural Graphics - Directional Signage - Outdoor Advertising - Backlit Signage 	<ul style="list-style-type: none"> - Flat, simple curves - Translucent Applications - Long Term Durability 	Ultimate Cast (UC) 900 Translucent Series Films
<ul style="list-style-type: none"> - Architectural Graphics - Directional Signage - Outdoor Advertising 	<ul style="list-style-type: none"> - Translucent - Flat, simple curves - Medium term durability 	Premium (PR) 800 Translucent Films
<ul style="list-style-type: none"> - Illuminated Light Box Signage - Exterior Backlit Signage 	<ul style="list-style-type: none"> - Partial or Complete Light Blockage - Outdoor Applications 	Ultimate Cast (UC) 900 Light Control Films
<ul style="list-style-type: none"> - Sign-Making / Lettering - Vehicles - Outdoor Advertising 	<ul style="list-style-type: none"> - Flat and Simple Curves - Medium term Durability 	High Performance (HP) 700 Calendered Opaque or High Gloss Films
<ul style="list-style-type: none"> - Decals - Promotional Signage - POP Displays 	<ul style="list-style-type: none"> - High Gloss - UV, Temperature, Humidity and Salt-Spray Resistance - Short-term Indoor and Outdoor Applications 	Promotional (PROMO) 500 Calendered Opaque Films
<ul style="list-style-type: none"> - Windows - Vehicles - Decorative Walls 	<ul style="list-style-type: none"> - Flat surfaces - Paint Mask - Fluorescent, silver or gold special effects - Short term durability 	Specialty Films (SF) 100
<ul style="list-style-type: none"> - Outdoor Reflective Signage - Vehicle Reflective Graphics - Reflective Accents 	<ul style="list-style-type: none"> - Day / Night Markings - Retro-reflective - High Gloss 	High Visibility (HV) 1200 or 1100 Reflective Films
<ul style="list-style-type: none"> - Truck Trailers - Buses, Slow-Moving Vehicles - Railcars 	<ul style="list-style-type: none"> - Night-time Vehicle - Road Safety Applications 	Conspicuity Reflective Tapes V-5720, V-9700, V-9700-RR

Step 3 – Check the Key Guide for durability and product attributes

Each page within this guide features a Key Guide to check product durability and performance attributes.

Key Guide

- * 1-year durability
- ▶ 2-year durability
- ▲ 3-year durability
- 4-year durability
- ❖ 5-year durability
- ✘ 6-year durability
- ★ 7-year durability
- + 8-year durability
- ⊕ 10-year durability
- ⊛ 12-year durability
- Pigmented adhesive – not reversible
- ◆ Removable adhesive
- HT Hi-Tack adhesive available
- LTR Long-term removable permanent adhesive available
- SY Synthetic liner
- BL Blue liner
- SF StaFlat liner available
- EZ Easy Apply liner available
- EZ RS Easy Apply Repositionable liner available
- / Non-adhesive material
-) Not warranted for use in direct sunlight
- ❖ Color not used by government institutions and does not have corresponding ASTM or LS300 reflectivity value
- ⊖ Thermal transfer printable
- ▼ Withstands heat up to 200°F
- * UV flatbed printing

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Avery Dennison Favorites

The Avery Dennison Favorites collection represents the most popular colors within the PC 500, HP 700, SC 900 and SF 100 screen and cut vinyl portfolios, which also offer quick order lead-times. Identify an Avery Dennison Favorites color by the star symbol throughout this catalog.











SC 900

Black		Pantone® Reflex Blue C	
Matte Black		Forest Green	
White		Bright Orange	
Cardinal Red		Sunflower Yellow	
Burgundy		Dark Gray	
Sapphire Blue		Silver Metallic	
Olympic Blue		Gold Metallic	

PC 500

Black		Royal Blue	
White		Canary Yellow	
Cardinal Red		Forest Green	

HP 700

Black		Olympic Blue	
Matte Black		Forest Green	
White		Bright Orange	
Red		Yellow	
Royal Blue		Silver	

SF 100

Etchmark		Chrome Mirror	
Frosted Sparkle		White Paint Mask	
Gold Mirror		Yellow Paint Mask	
Brushed Gold		High Bake Yellow Paint Mask	
Brushed Chrome			

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900 Supercast Metallic & Ultra Metallic Films

SC 900 Metallic

High gloss, premium metallic cast film. **Custom colors available.**

Film Type	Cast vinyl
Adhesive	Permanent
Liner	Kraft. StaFlat™ is available as a custom order
Conformability	Rivets, compound curves
Converting	CAS, thermal transfer, screen
Durability	Up to 7 years
Gloss	90

Key Guide

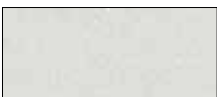



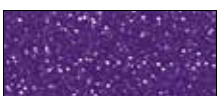





- * 1-year durability
- ▲ 3-year durability
- ✘ 6-year durability
- Pigmented adhesive – not reversible
- ⊖ Thermal transfer printable
- EZ Easy Apply liner available

White Pearlescent SC 900-109-S SC5827S ■ ⊖		Sea Blue SC 900-644-M SC7744M		Pewter SC 900-804-M SC7704M	
Black SC 900-190-M SC7711M		Bright Blue SC 900-646-M SC7746M		Charcoal SC 900-805-M SC7705M	
Champagne Mist SC 900-207-M SC5720M		Electric Blue SC 900-647-M SC7747M		Gunmetal SC 900-806-M SC7706M	
Bright Gold SC 900-213-M SC3713M *		Grand Blue SC 900-651-M SC7751M		Medium Charcoal SC 900-808-M SC7708M	
Gold SC 900-215-M SC3715M ▲		Dark Royal Blue SC 900-653-M SC7753M		Dark Charcoal SC 900-809-M SC7709M	
Light Gold SC 900-217-M SC3717M ▲		Royal Blue SC 900-683-M SC7749M		Light Briar Brown SC 900-923-M SC7723M	
Red SC 900-440-M SC7738M EZ ✘		Dark Teal SC 900-730-M SC7767M		Antique Bronze SC 900-928-M SC5728M	
Autumn Maple SC 900-455-M SC7740M ✘		Hunter Green SC 900-779-M SC7770M		Bronze SC 900-930-M SC3730M	
Purple SC 900-565-M SC7760M		Pine Green SC 900-784-M SC7772M		Copper SC 900-932-M SC5732M	
Mist Blue SC 900-641-M SC7742M		Silver SC 900-801-M SC5701M EZ			

SC 900 Ultra Metallic

Brilliant metallic cast vinyl film. **Custom colors available.**

Film Type	Cast vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Flat, simple curves
Converting	CAS, thermal transfer
Durability	Up to 5 years
Gloss	90

White Sparkle SC 900-160-S SC3860S ■ ▲		Ultra Rose Quartz SC 900-585-M SC5785M ■		Ultra Beryl SC 900-791-M SC5791M ■	
Ultra Black SC 900-195-M SC5778M ■		Ultra Amethyst SC 900-586-M SC5786M ■		Ultra Silver SC 900-877-M SC5777M ■	
Ultra Gold SC 900-219-M SC5779M ■		Ultra Blue SC 900-688-M SC5788M ■			
Ultra Red SC 900-481-M SC5781M ■		Ultra Cobalt SC 900-694-M SC5790M ■			



DENOTES OUR AVERY DENNISON FAVORITES!

Our most popular colors identified to deliver a variety of options at a very quick lead time.

900 Supercast Opaque Films

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PRODUCT TITLES
to visit web page

SC 900 Opaque

Premium quality, high gloss vinyl films in a wide range of opaque solid colors with superior conformability. **Custom color matching available.**

Film Type	Cast vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Rivets, corrugations, compound curves
Converting	CAS, screen (StaFlat™ only), thermal transfer
Durability	Up to 12 years
Gloss	90

<p>Clear SC 900-103-O SC90030 SF</p>		<p>Imitation Gold SC 900-253-O SC92500</p>		<p>Spectra Red SC 900-460-O SC93600 ➔ ■</p>	
<p>Matte Clear SC 900-104-O SC90040</p>		<p>Tangerine SC 900-315-O SC93150</p>		<p>Apple Red SC 900-465-O SC93650 ➔</p>	
<p>White SC 900-101-O SC90010 BL</p>		<p>Apricot SC 900-355-O SC91550</p>		<p>Burgundy SC 900-470-O SC93700 ➔</p>	
<p>Matte White SC 900-102-O SC90020 BL</p>		<p>Orange SC 900-360-O SC91600 ➔</p>		<p>Burgundy Maroon SC 900-480-O SC93800 ➔</p>	
<p>True White SC 900-105-O SC90050 BL</p>		<p>Pantone® 021 C SC 900-362-O SC91690 X ■</p>		<p>Pantone® Process Magenta C SC 900-511-O SC94110 X ■</p>	
<p>Cover White SC 900-108-O SC90060 HT LTR SF EZ</p>		<p>Bright Orange SC 900-380-O SC91800 ➔</p>		<p>Pantone® Violet C SC 900-513-O SC94130 X ■</p>	
<p>Matte Black SC 900-180-O SC90800 BL</p>		<p>Warm Red SC 900-404-O SC93040 ➔ ■</p>		<p>Blossom SC 900-515-O SC94150 X ■</p>	
<p>Black SC 900-190-O SC90900 HT LTR SF EZ</p>		<p>Pantone® 1797 C SC 900-405-O SC93050 + ■</p>		<p>Magenta SC 900-530-O SC94300 ➔</p>	
<p>Butter SC 900-205-O SC91050 ■</p>		<p>Real Red SC 900-417-O SC93170 ➔</p>		<p>Raspberry SC 900-535-O SC94350 ➔</p>	
<p>Pantone® Process Yellow C SC 900-206-O SC91060 X ■</p>		<p>Luminous Red SC 900-418-O SC93180 ➔ ■</p>		<p>Deep Purple SC 900-550-O SC94500 ➔</p>	
<p>Pantone® 109 C SC 900-216-O SC91130 X ■</p>		<p>Pantone® 485 C SC 900-421-O SC 932-1-O X ■</p>		<p>Purple SC 900-565-O SC94650 ➔</p>	
<p>Canary Yellow SC 900-220-O SC91200 LTR SF EZ</p>		<p>Tomato Red SC 900-425-O SC93250 ➔ LTR EZ</p>		<p>Lavender SC 900-575-O SC94750 ➔</p>	
<p>Medium Yellow SC 900-230-O SC91300 ■</p>		<p>Cardinal Red SC 900-430-O SC93300 ➔ LTR SF EZ</p>		<p>Copenhagen SC 900-605-O SC95050 ➔</p>	
<p>Sunflower Yellow SC 900-240-O SC91400 ■</p>		<p>Fire Red SC 900-445-O SC93450 ➔ ■</p>		<p>Cadet Blue SC 900-615-O SC95150 ➔</p>	
<p>Dark Yellow SC 900-250-O SC91500</p>		<p>Dark Red SC 900-450-O SC93500 ➔</p>		<p>Shadow Blue SC 900-620-O SC95200</p>	

Key Guide

- 4-year durability
- ✕ 6-year durability
- ➔ 8-year durability
- ➔➔ 10-year durability
- ✿ 12-year durability
- Pigmented adhesive – not reversible
- BL Blue liner
- HT Hi-Tack adhesive available
- LTR Long-term removable permanent adhesive available
- SF StaFlat liner available
- EZ Easy Apply liner available



DENOTES OUR AVERY DENNISON FAVORITES!

Our most popular colors identified to deliver a variety of options at a very quick lead time.

Majestic Blue SC 900-625-O SC95250		Pantone® Reflex Blue C SC 900-679-O SC95790 + ■		Vibrant Green SC 900-755-O SC96550 ● ■		Medium Gray SC 900-835-O SC90350 + ➔	
Pantone® 285 C SC 900-626-O SC95260 + ■		Sapphire Blue SC 900-680-O SC95800 LTR EZ SF		Apple Green SC 900-760-O SC96600 + ➔		Dark Gray SC 900-855-O SC90550 + ➔	
Pantone® 286 C SC 900-628-O SC95280 + ■		Pantone® Process Blue C SC 900-682-O SC95820 + ■		Olive Green SC 900-765-O SC96650 + ➔		Medium Marine Gray SC 900-860-O SC90600 + ➔	
Olympic Blue SC 900-630-O SC95300		Light Navy SC 900-690-O SC95900 + ➔		Kelly Green SC 900-770-O SC96700 + ➔		Pantone® 877 C SC 900-869-O SC90690 X ■	
Nautical Blue SC 900-635-O SC96350		Dark Blue SC 900-695-O SC95950 + ➔		Grow Green SC 900-772-O SC96720 + ➔		Almond SC 900-910-O SC92100 + ➔	
Light Blue SC 900-640-O SC95400		Dark Navy Blue SC 900-697-O SC95970 + ➔		Bright Green SC 900-775-O SC96750 + ➔		Beige SC 900-920-O SC92200 + ➔	
Peacock Blue SC 900-645-O SC95450		Dark Aqua SC 900-705-O SC96050 + ➔		Forest Green SC 900-785-O SC96850 + ➔		Dark Beige SC 900-921-O SC92300 + ➔	
Powder Blue SC 900-650-O SC95500		Spectra Everglade SC 900-710-O SC96100 + ➔		Deep Green SC 900-790-O SC96900 + ➔		Camel SC 900-940-O SC92400 + ➔	
Butterfly Blue SC 900-652-O SC95520		Real Teal SC 900-715-O SC96150 + ➔		Dark Green SC 900-793-O SC96930 + ➔		Terra Cotta SC 900-960-O SC92600 + ➔	
Medium Blue SC 900-655-O SC95550		Teal SC 900-720-O SC96200 + ➔		Polo Green SC 900-795-O SC96950 + ➔		Sandstone SC 900-965-O SC92650 + ➔	
Pantone® 293 C SC 900-659-O SC95590 + ■		Pantone® 354 C SC 900-726-O SC96260 + ■		Pewter SC 900-804-O SC90500 + ➔		Buckskin SC 900-970-O SC92700 + ➔	
Intense Blue SC 900-665-O SC95650		Dark Teal SC 900-730-O SC96300 + ➔		Light Gray SC 900-810-O SC90100 + ➔		Cocoa SC 900-978-O SC92780 + ➔	
Vivid Blue SC 900-670-O SC95700 LTR EZ		Lime Aid SC 900-732-O SC96320 + ➔		Palm Oyster SC 900-820-O SC90200 + ➔		Brown SC 900-995-O SC92950 + ➔	
Interstate Blue SC 900-675-O SC95750		Aquamarine SC 900-733-O SC96330 + ➔		Light Ash Gray SC 900-825-O SC90250 + ➔			
Pantone® 300 C SC 900-678-O SC95780 + ■		Pantone® 375 C SC 900-734-O SC96340 + ■		Slate Gray SC 900-830-O SC90300 + ➔			

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UC 900 Ultimate Cast Translucent Films

UC 900 Translucent

Ultimate Cast films in a variety of translucent colors, which include Pantone® matching to most specified colors for backlit signage. **Custom colors available.**

Adhesive	Permanent
Liner	Clear polyester
Conformability	Flat, simple curves, compound curves
Converting	CAS, thermal transfer, thermo forming
Durability	Up to 9 years
Gloss	30

White UC 900-101-T 9001T		Pantone® 466 C UC 900-952-T 9252T ★		Pantone® 274 C UC 900-667-T 9467T ★		Pantone® 321 C UC 900-619-T 9619T ★	
Pantone® Process Black C UC 900-181-T 9081T		Pantone® 186 C UC 900-408-T 9308T ★		Pantone® 277 C UC 900-602-T 9502T ★		Pantone® 322 C UC 900-722-T 9622T ★	
Pantone® 412 C UC 900-198-T 9298T		Pantone® 485 C UC 900-421-T 9316T ★		Pantone® 279 C UC 900-603-T 9503T ★		Pantone® 354 C UC 900-726-T 9626T ★	
Pantone® 012 C UC 900-211-T 9111T ★		Light Tomato Red UC 900-424-T 9324T ★		Pantone® 285 C UC 900-626-T 9526T ★		Pantone® 375 C UC 900-734-T 9634T ★	
Pantone® 109 C UC 900-216-T 9113T ★		Pantone® 200 C UC 900-427-T 9327T ★		Pantone® 3005 C UC 900-661-T 9561T ★		Real Green UC 900-741-T 9641T ★	
Pantone® 116 C UC 900-214-T 9114T ★		Vivid Red UC 900-434-T 9330T ★		Pantone® 2945 C UC 900-668-T 9566T ★		Pantone® 355 C UC 900-762-T 9662T ★	
Pantone® 1235 C UC 900-243-T 9143T ★		Red UC 900-440-T 9340T ★		Pantone® 288 C UC 900-684-T 9584T ★		Pantone® 7483 C UC 900-776-T 9676T ★	
Pantone® 1655 C UC 900-361-T 9161T ★		Pantone® 188 C UC 900-468-T 9368T ★		Cobalt Blue UC 900-686-T 9586T ★		Pantone® 349 C UC 900-783-T 9683T ★	
Orange UC 900-360-T 9180T ★		Burgundy UC 900-470-T 9370T ★		Pantone® 281 C UC 900-685-T 9588T ★		Holly Green UC 900-792-T 9692T ★	
Pantone® 7500 C UC 900-218-T 9217T ★		Pantone® 214 C UC 900-516-T 9416T ✘		Twilight Blue UC 900-691-T 9591T ★		Pantone® 427 C UC 900-811-T 9011T	
Vivid Gold UC 900-254-T 9248T ▲		Pantone® 2622 C UC 900-546-T 9446T ★		Real Blue UC 900-692-T 9592T ★		Pantone® 430 C UC 900-837-T 9047T	
Pantone® 155 C UC 900-951-T 9251T ★		Pantone® 266 C UC 900-560-T 9460T ✘		Pantone® 2747 C UC 900-693-T 9593T ★		Pantone® 877 C UC 900-869-T 9069T ▲	

Key Guide

- ▲ 3-year durability
- ✘ 6-year durability
- ★ 7-year durability
- SF StaFlat liner available

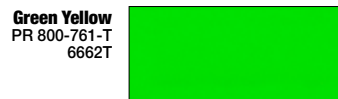
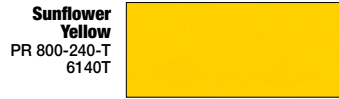
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800 Premium Translucent & 900 Light Control Films

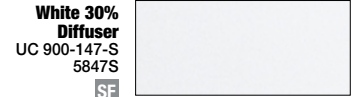
PR 800 Translucent

Cost-effective intermediate translucent vinyl films.

Film Type	Cast vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Flat, simple curves
Converting	CAS, thermal transfer
Durability	Up to 6 years
Gloss	30



900 Light Control Films



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700 High Performance Calendered Films

HP 700 Calendered Opaque

Outstanding cutting and weeding performance.

700 High Performance films represent a wide color palette with widths up to 60" available for select colors. Ideal for medium life indoor and outdoor applications.

Film Type	3 mil calendered vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Flat / simple curves
Converting	CAS, screen (StaFlat™ only), thermal transfer
Durability	Up to 6 years
Gloss	70

Key Guide

- ▶ 2-year durability
- ▲ 3-year durability
- 4-year durability
- ❖ 5-year durability

◆ Removable adhesive

BL Blue liner

HT Hi-Tack adhesive available

LTR Long-term removable permanent adhesive available

SF StaFlat liner available

EZ Easy Apply liner available

Clear HP 700-103-O 6003O SF ●	Tangerine HP 700-315-O 6315O ❖	Olympic Blue HP 700-630-O 6530O	Yellow Green HP 700-780-O 6680O
White HP 700-101-O 6001O HT BL SF EZ	Bright Orange HP 700-380-O 6180O ❖	Light Blue HP 700-640-O 6540O	Forest Green HP 700-785-O 6685O
Matte White HP 700-102-O 6002O BL SF	Cardinal Red HP 700-430-O 6330O EZ	Cascade Blue HP 700-642-O 6542O	Dark Green HP 700-793-O 6693O
True White HP 700-105-O 6005O BL	Red HP 700-440-O 6340O EZ	Medium Blue HP 700-655-O 6573O	Silver HP 700-801-O 6077O ▲
Semi-Gloss White HP 700-106-O 6004O LTR SF	Fire Red HP 700-445-O 6345O	Vivid Blue HP 700-670-O 6570O EZ	Slate Gray HP 700-830-O 6030O
Matte Black HP 700-180-O 6080O	Dark Red HP 700-450-O 6350O	Royal Blue HP 700-683-O 6583O	Medium Gray HP 700-835-O 6035O
Black HP 700-190-O 6090O SF EZ	Burgundy HP 700-470-O 6370O	Impulse Blue HP 700-687-O 6587O	Dark Gray HP 700-855-O 6055O
Primrose Yellow HP 700-210-O 6110O	Soft Pink HP 700-508-O 6408O	Dark Blue HP 700-695-O 6595O	Battleship Gray HP 700-870-O 6070O
Gold HP 700-215-O 6247O ▲	Blossom HP 700-515-O 6415O	Real Teal HP 700-715-O 6615O	Beige HP 700-920-O 6220O
Rubber Duckie HP 700-225-O 6125O	Blush HP 700-519-O 6419O	Teal HP 700-720-O 6620O	Dark Brown HP 700-983-O 6283O
Yellow HP 700-235-O 6135O EZ	Purple HP 700-565-O 6465O	Iguana Green HP 700-758-O 6658O	Chocolate Brown HP 700-990-O 6290O
Dark Yellow HP 700-250-O 6150O	Berry HP 700-570-O 6470O	Kelly Green HP 700-770-O 6670O	
Imitation Gold HP 700-253-O 6250O	Majestic Blue HP 700-625-O 6525O	Green HP 700-778-O 6678O	



DENOTES OUR AVERY DENNISON FAVORITES!

Our most popular colors identified to deliver a variety of options at a very quick lead time.

700 Series High Gloss Calendered Opaque & 500 PROMO Calendered Opaque Films

HP 700 Series High Gloss Calendered Opaque

Cost-effective, high-gloss film with excellent UV, temperature, humidity and salt-spray resistance.

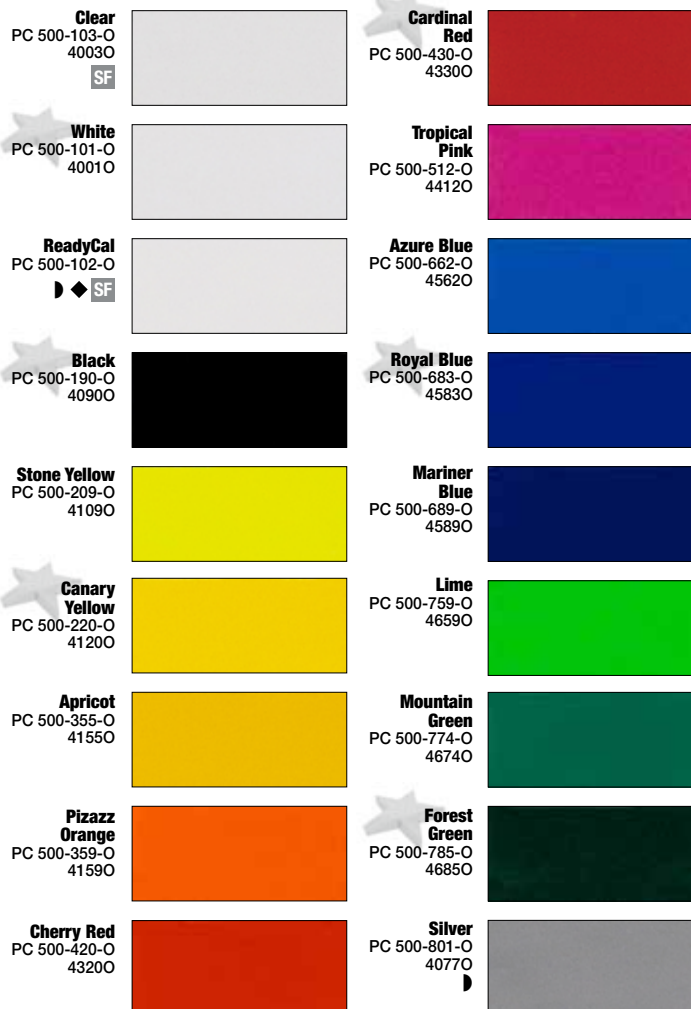
Film Type	2.8 mil calendered vinyl
Adhesive	Permanent
Liner	78# Kraft
Conformability	Flat / simple curves
Converting	Thermal transfer / CAS
Durability	Up to 6 years
Gloss	90



500 PROMO Calendered Opaque Film

Cost-effective, intermediate high-gloss film for signage applications. Up to 60" width roll sizes are available for select colors.

Film Type	Calendered vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Flat
Converting	CAS, screen (StaFlat™ only), thermal transfer
Durability	Up to 4 years
Gloss	90



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100 Specialty Films

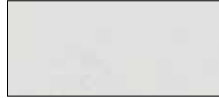
Specialty Films

From windows to vehicles to walls and beyond, our full selection of specialty films add extra pop to your graphics project. Up to 60" width roll sizes are available for select colors.

Product configurations and durabilities differ by product.

Window Films

Etchmark
SC 900-861-W
SC5861W



Frosted Sparkle
SC 900-862-W
SC5862W



Surface Protection

SPF 1000

SAMPLES AVAILABLE
UPON REQUEST

Polyester

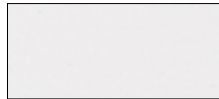
Clear
SF 100-103
1861SFS

* SF SY



Ultra Clear
SF 100-103
1862SYS

SY

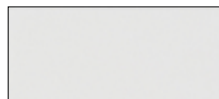


Key Guide

- ❖ 5-year durability
- ➔ 10-year durability
- Pigmented adhesive – not reversible
- ✓ Non-adhesive material
-) Not warranted for use in direct sunlight
- ▼ Withstands heat up to 200°F
- * UV flatbed printing
- ⊖ Thermal transfer printable
- ❖ Color not used by government institutions and does not have corresponding ASTM or LS300 reflectivity value
- SY Synthetic liner
- SF StaFlat liner available
- EZ Easy Apply liner available

Paint Mask

White Paint Mask
SF 100-128-S
1828S



Yellow Paint Mask
SF 100-231-S
1829S



High Bake Yellow Paint Mask
SF 100-235-S
1830S



Fluorescent

Yellow Fluorescent
SF 100-229-S
0829S

■)



Orange Fluorescent
SF 100-330-S
0830S

■)



Red Fluorescent
SF 100-431-S
0831S

■)



Pink Fluorescent
SF 100-532-S
0832S

■)



Magenta Fluorescent
SF 100-534-S
0835S

■)



Blue Fluorescent
SF 100-631-S
0833S

■)



Green Fluorescent
SF 100-735-S
0834S

■)



Silver

Silver Leaf
SF 100-863-S
5863S

⊖



Brushed Chrome
SF 100-840-S
1840SFS

* ⊖ SF



Diamond Plate
SF 100-891-S
2891S

⊖



Chrome Mirror
SF 100-846-S
1846SFS

* ⊖ SF



Gold

Florentine Gold Leaf
SF 100-265-S
2864S

⊖



Gold Leaf
SF 100-264-S
5864S

⊖



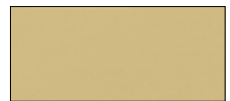
Brushed Gold
SF 100-242-S
1842S

⊖



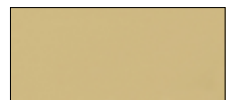
Double Gold
SF 100-247-S
1850S

⊖



Gold Mirror
SF 100-248-S
1848S

⊖



Engine Turn Gold
SF 100-259-S
2859S

⊖



Special Effects

Confetti
SF 100-839-S
0839S



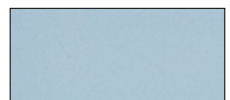
Kaleidoscope
SF 100-847-S
0846S



Glow-in-the-Dark
SF 100-120-S
0820S



True Shadow
SF 100-803-S
7840S



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Our most popular colors identified to deliver a variety of options at a very quick lead time.

CLICK
PRODUCT TITLES
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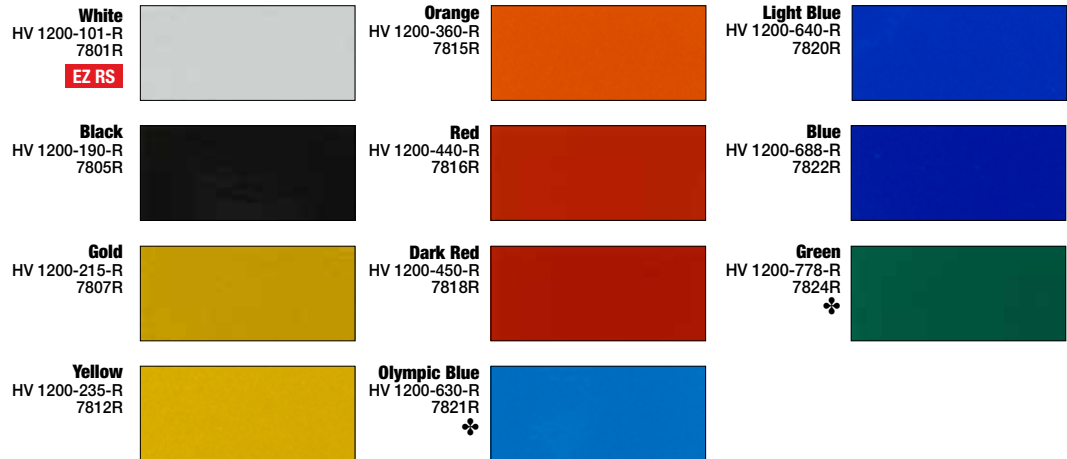
HV 1200 & HV 1100 High Visibility Reflective Films

HV 1200 High Visibility Reflective

A broad line of high-performance reflective vinyl films.

Film Type	Glass bead retroreflective
Adhesive	Permanent
Liner	StaFlat™
Conformability	Rivets/corrugations, compound curves
Converting	CAS, screen print, thermal transfer
Durability	Up to 7 years

HV 1200 High Visibility Reflective



HV 1100 High Visibility Reflective

A cost-effective intermediate reflective film for short-term signage.

Film Type	Glass bead retroreflective
Adhesive	Permanent
Liner	StaFlat™
Conformability	Flat
Converting	CAS
Durability	Up to 3 years

HV 1100 High Visibility Reflective

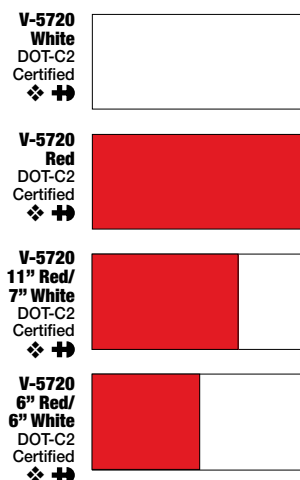


Reflective Tapes

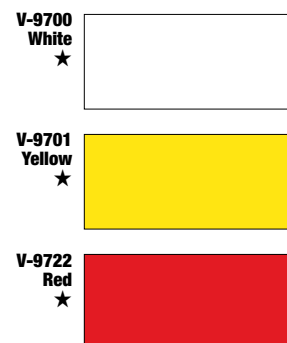
Conspicuity tapes designed for easy night-time vehicle recognition and increased road safety.

Film Type	Prismatic retroreflective
Adhesive	Permanent
Liner	Clear synthetic
Conformability	Flat
Durability	Up to 10 years

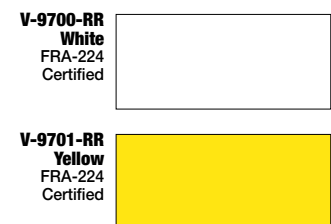
V-5720 Series for truck trailers



V-9700 Series for buses, slow-moving vehicles



V-9700-RR Series for railcars


















Customize the V-5720 Series with your fleet's logo.



Application accessories to assist you with all your vinyl applications.



Product	Item No.	Description
 <p>Avery Dennison® Accessories Kit</p>	XD9267	Avery Dennison® Tool Kit includes a selection of Avery Dennison Tools packed in one gift box; tool belt, Avery Dennison application gloves, cutter, blue felt-edge squeegee, 2 magnets and snitty.
 <p>Application Tool Belt</p>	Z1061	Tool belt keeps all your tools in this specially-designed waist belt. Designed by professional applicators.
 <p>White Basic Squeegee</p>	Z1008	A white, low cost squeegee that is intended for light or single use applications. They nick easily. Gets one or two uses and are usually thrown away. The most common area of use for these is applying sign cut letters. Great giveaways.
 <p>Silver Premium Squeegee</p>	Z1057	A silver premium nylon squeegee ideal for fleet work. This high quality squeegee minimizes nicks that can occur. It can still be sharpened and will last for several jobs.
 <p>Blue Felt-Edge Squeegee</p>	Z1058	A blue nylon reinforced squeegee with a black felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. The perfect tool for flat or lightly curved surfaces.
 <p>Red Pro Flex Felt-Edge Squeegee</p>	Z1071	A red, softer and more flexible squeegee with a felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. Ideal for 3D applications, deep corrugations and curved applications like pillars and car bumpers.
 <p>Rigid Teflon Felt-Edge Squeegee</p>	AP8270001	A Teflon® squeegee for smooth non-stick applications where the edge of the squeegee does not heat up or create drag. The soft felt edge can be wet in order to avoid scratching vinyls.
 <p>Flextreme Micro Squeegee Kit</p>	CB262001	A set of two micro-squeegee specifically designed for vinyl graphics applications featuring very tight, compressed corrugations and other narrow substrate indentations.
 <p>Super Strong Apply Magnets - 2 pk</p>	Z1063	Magnets are a great aid to holding and positioning graphics on a substrate. Strong magnetic pull can replace application tape.
 <p>Application Glove GMD (1 glove only)</p>	Z1072	A soft, seamless, cotton, application glove with anti-static properties and excellent friction resistance help smooth graphics over the application surface and into curves and recesses.
 <p>Air Release Pen</p>	Z1074	Sharp retractable air release pin in a handy pen design. Ideal for releasing trapped air and eliminating bubbles during application.
 <p>Snitty Vinyl Cutter</p>	Z1060	Snitty vinyl cutter is a mini-slitting tool. Handy for cutting self-adhesive material.
 <p>Breakaway Application Knife</p>	Z1062	Plastic applicator knife designed for graphic application. Holds 30°-angled break-away blade for accurate cutting.
 <p>Premium Breakaway Knife</p>	Z1076	A strong, durable metal casing, holding 30° angled breakaway blades for accurate cutting.
 <p>Spare Blades Box</p>	Z1073	Spare Blades Box is a disposable container, as well as a dispenser, for safe use of the Premium Cutter (Z1076) and Breakaway Application Knife (Z1062). 30°-angled breakaway blade/#11 tip. 45 blades per pack.

Products for every color application



Our high-performance, pressure-sensitive materials are found in thousands of products used every day around the world – in digital, screen print and sign cut applications, such as vehicle, building graphics, marine and fleet graphics, architecture and advertising. Our complete line of products are designed to meet any graphic application need.

These uniquely flexible films in a range of sizes offer best-in-class quality and allow users maximum leverage in highlighting key innovations and new product lines. They also offer:

- > Easy installation and removal
- > Print consistency across all platforms
- > Superior depth of image color, gloss and smoothness
- > Avery Dennison's technical excellence and responsive customer service

Avery Dennison is constantly innovating to make graphics more exciting, noticeable and easy to install. Decades of know-how and the latest technologies – like Easy Apply Technology Supreme Wrapping Films and our Digital Overlaminates – allow us to help our customers consistently transform ideas into impactful messages.

To search for products by application, go to graphics.averydennison.com





For more information on Avery Dennison products and services, call your sales representative or contact Customer Service at **800.282.8379**, graphic.orders@averydennison.com. Visit us online at graphics.averydennison.com.



For performance and warranty details, please reference the product data sheets.

For information on product sizes, technical details and where to buy, visit graphics.averydennison.com

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